



July 11, 2011

## REGULAR, ASSOCIATE & AFFILIATE MEMBERS

The California Land Title Association has successfully and actively promoted the interests of our industry in California since 1907. The many successes of CLTA in protecting our interests are well documented. To see all of the recent CLTA successes, I urge you to take a few minutes and review those successes in the attached documents when you have a chance.

### **CLTA Political Successes are Many:**

The successes have been many over the years, but CLTA's lobbying program is an ongoing effort that never stops. The CLTA and its member companies must continue to be vigilant and aggressive in protecting ourselves from overregulation and anti-business legislation and regulations both in California and at the federal level.

### **CLTA must Remain Vigilant**

In order to enjoy continued success in protecting our industry, land title records and home ownership, it is imperative that we are always very active in the political process at the local, state and federal level. The California Legislature is very active and drafts thousands of bills each year that CLTA must monitor and in some cases, support, amend or oppose. Some of these bills would have an adverse impact on the industry and require a great deal of effort to defeat or amend. While our successes continue to show we are doing good work for the industry, it is not a time for us to become complacent or lackadaisical about supporting CLTA and its efforts.

In order to have the greatest impact, CLTA developed the CLTA-Political Action Committee to promote and protect our industry in Sacramento. For some thirty-five years, CLTA-PAC has acted as a bipartisan committee supporting candidates and legislators who are interested in and support CLTA's efforts. While the PAC has always been in place, up until recently, the title industry hasn't been funding the PAC at the levels we need to aggressively promote our causes. I am proud to say that new efforts are changing this trend and that is very positive change for all of us.

As Chairman of the CLTA-PAC, I am writing to all member companies, members of the CLTA Board of Governors, members of CLTA standing committees, and all affiliate members urging you to continue your support of the CLTA PAC. I request that each of you take a moment to read and complete the enclosed contribution form, and return to CLTA-PAC at the address in Sacramento, along with your personal and/or company check in a generous amount to support this effort.

### **CLTA-PAC is Growing to Better Protect the Industry**

Under the guidance of our Immediate Past President Jeff Brown, the amount of the CLTA-PAC has grown significantly. Under our new President Joe McCabe, I expect the growth to continue as he and I aggressively promote the support of this fund to protect our industry. Both gentlemen personally contributed to the cause and joined the President's Circle (\$750.00+) recently at the CLTA Convention. I also contributed at that level as well as this is a cause that directly benefits me, my company and my family. As a member of the title industry and PAC Chair, I deeply believe in supporting my industry in any way possible to ensure our survival –and profitability-- in this state.

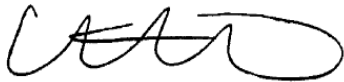
### **CLTA-PAC Accepts both Corporate and Personal Contributions**

Under California law, both corporations and individuals can contribute to the CLTA-PAC. Attached is a list of contributors who have given generously to the CLTA-PAC. I hope you will join them as either a corporate or personal contributor (or both).

I would like to thank you in advance for your contribution and sincerely appreciate your support now and in the past.

I realize that it is not always easy writing a check to the CLTA PAC, especially given these challenging times, but the need to fund the PAC continues and your financial support essential to the PAC success.

Sincerely,

A handwritten signature in black ink, appearing to read 'W.D. Burding, Jr.', with a stylized, cursive flourish at the end.

William D. Burding, Jr.  
CLTA-PAC Chair