



CALIFORNIA LAND TITLE ASSOCIATION

PO Box 13968 * Sacramento, CA 95853-3968
916-444-2647 * Fax 916-444-2851 * mail@clta.org
FEDERAL TAX ID 95-0595810

CLTA Convention Sponsorship 2008

TO: CLTA Regular, Associate and Affiliate Members
FR: Craig C. Page, Executive VP and Counsel
RE: Sponsorship of the CLTA's 101st Annual Convention

- SPONSORSHIP OPPORTUNITY-

November 26, 2007

CLTA's 101st Annual Convention

April 27-29, 2008 - The Rancho Bernardo Inn, San Diego, California

The CLTA is looking forward to welcoming you as a sponsor of events for the 101st Annual Convention at the Rancho Bernardo Inn in San Diego, California. Your support of the title industry is sincerely appreciated by all CLTA members.

Following are the sponsorship levels and events:

PLATINUM LEVEL at \$4,000:

Sponsors the following events:

Golf Level, plus Golf Tournament, Icebreaker Reception, and Dinner including Entertainment

GOLD LEVEL at \$2,000:

Sponsors the following events:

Silver Level, plus Business Sessions, Dinner Reception, and the Closing Breakfast

SILVER LEVEL at \$1,000:

Sponsors the following brochures:

Registration Brochure, and the Convention Program Brochure

As a sponsor, your company:

- will receive recognition in the Convention program
- will receive recognition during Convention on banners and signage at appropriate events *(listed above)*
- will receive recognition in the CLTA Newsletter
- will receive recognition on www.clta.org
- will receive a second CLTA delegate/spouse registration FREE *(with 1 paid delegate registration from your company)*
- can provide a single page flyer or brochure to the CLTA to be included in the onsite registrant packets *(to be received by the CLTA office no later than March 15th)*

Depending on the sponsorship level, sponsors may request to provide promotional items for that sponsorship level's corresponding event(s). For example, a gold level sponsor may request to provide printed cocktail napkins and cups for the dinner reception, or a platinum level sponsor could provide golf towels for the tournament, etc. These types of arrangements should be made directly through the CLTA by contacting Heather Starkey, Convention Coordinator at 916-444-2647 or by email at hs@clta.org.

Watch for general registration information in January 2008. If you have any questions regarding the Convention or this sponsorship opportunity, please feel free to contact Heather. An early response will help in our planning and will provide you with the maximum preparation time. Please use this memo as an invoice if necessary.

YES..... My company will be a proud sponsor of the CLTA's 101st Annual Convention.

Complete the bottom portion of this form and fax to the CLTA at 916-444-2851 or email information to cg@clta.org.
(For planning purposes, please let us know as soon as possible if you are planning to be a sponsor.)

Make Check Payable to:
(unable to accept credit cards)

California Land Title Assn.
PO Box 13968
Sacramento, Ca. 95853

CLTA FEDERAL TAX ID 95-0595810

Company: _____
(please type or print clearly)

Contact/Affiliate Member: _____

Email _____

Tel: _____ Fax: _____

Sponsor Level *(please circle)*: Platinum \$4,000 - Gold \$2,000 - Silver \$1,000