

CLTA Convention Sponsorship 2010

TO: CLTA Regular, Associate and Affiliate Members

**- SPONSORSHIP
OPPORTUNITY-**

FR: Craig C. Page, Executive VP and Counsel

RE: Sponsorship of the CLTA's 103rd Annual Convention

December, 2009

CLTA's 103rd Annual Convention May 23-25, 2010 – Four Seasons Aviara, North San Diego

The CLTA is looking forward to welcoming you as a sponsor of events for the 103rd Annual Convention at the Four Seasons Aviara, North of San Diego in Carlsbad, California. Your support of the title industry is sincerely appreciated by all CLTA members.

Following are the sponsorship levels and events:

PLATINUM LEVEL at \$4,000:

Sponsors the following events:

Gold Level, plus Golf Tournament, Icebreaker Reception, and Dinner including Entertainment. In addition, the opportunity to enhance** your sponsorship by providing the following:

- Room Keycards* (work directly with hotel)
- Small Goodie Bags*(work with CLTA for size, etc)

*Opportunities were available on a first come, first served basis. All artwork must be approved by CLTA.

GOLD LEVEL at \$2,000:

Sponsors the following events:

Silver Level, plus Business Sessions, Dinner Reception, and the Closing Breakfast

SILVER LEVEL at \$1,000:

Sponsors the following brochures:

Registration Brochure and the Convention Program Brochure

**Depending on the sponsorship level, sponsors may request to provide enhancements for that sponsorship level's corresponding event(s). For example, a gold level sponsor may request to provide printed cocktail napkins and cups for the dinner reception, or a platinum level sponsor could provide golf towels for the tournament, etc. These arrangements should be made directly through the CLTA by contacting Heather Starkey, Convention Coordinator at 916-444-2647 or by email at hs@clta.org.

As a sponsor, your company will receive:

- Receive recognition in the Convention program
- Receive recognition during Convention on banners and signage at appropriate events (listed above)
- Receive recognition in all convention promotional items
- Receive recognition on www.clta.org and the CLTA eNews
- Receive a second CLTA delegate/spouse registration FREE (with 1 paid delegate registration from your company)
- The opportunity to provide a small promotional item for goodie bag to be handed to each registrant at registration and single page flyer/brochure to be included in the onsite registrant packets (must be received by the CLTA office no later than April 15th)

Watch for general registration information in January 2010. If you have any questions regarding the Convention or this sponsorship opportunity, please feel free to contact Heather Starkey at the CLTA. An early response will help in our planning and will provide you with the maximum preparation time. Please use this memo as an invoice, if necessary.

YES..... My company will be a proud sponsor of the CLTA's 103rd Annual Convention.

Complete the bottom portion of this form and fax to the CLTA at 916-444-2851 or email information to cg@clta.org.

(For planning purposes, please let us know as soon as possible if you are planning to be a sponsor.)

Make Check Payable to:

California Land Title Assn.
PO Box 13968
Sacramento, Ca. 95853

CLTA FEDERAL TAX ID 95-0595810

Company: _____
(please type or print clearly)

Contact/Affiliate Member: _____

Email _____

Tel: _____ Fax: _____

Sponsor Level (please circle): Platinum \$4,000 - Gold \$2,000 - Silver \$1,000

PLATINUM Enhancement (circle) Room-Key (option already taken)

Goodie Bags

CLTA Code 404