



CLTA Affiliate Membership Program

Benefit Information

PROFILE

The California Land Title Association is a nonprofit trade association, founded in 1907, representing title insurers and underwritten title companies in the state of California. The goals of the association include: expediting the transfer and insurance of title to real property throughout the state of California, increasing the public's awareness of the value and purpose of title insurance, and finally, protecting and defending private property rights. The CLTA monitors judicial decisions affecting title to real property and files briefs in cases of statewide significance. Additionally, the CLTA is active in the advocacy and monitoring of legislation and regulations affecting the title industry.

AFFILIATE MEMBERSHIP

CLTA's Affiliate Members are real property attorneys, mortgage bankers, financial institution executives, data providers, contractors, consultants, and escrow agents who receive exposure to executive level title company personnel through recognition, communication and participation.

RECOGNITION, COMMUNICATION, PARTICIPATION

Affiliate Members are recognized each year in CLTA's Annual Directory of Members (10,000-plus circulation), listed in the CLTA website with live company links, highlighted in a special edition of CLTA's semi-annual newsletter, and requested to submit articles for the newsletter's "Affiliate Corner" section. Affiliate Members automatically receive CLTA's semi-annual newsletter, CLTA News, and the monthly electronic newsletter, CLTA News Express, CLTA's Annual Summary of Legislation and select CLTA bulletins. The CLTA has made a concerted effort to try to keep affiliate members informed.

PARTICIPATION

Affiliate Members are invited to participate in CLTA's Annual Convention and in CLTA's Education events. These events are opportunities to network with key personnel in a friendly environment.

BENEFITS

1. Listed in the CLTA Annual Directory (*over 10,000 distributed*).
2. Advertising Opportunity in the CLTA Directory – 1st come 1st serve basis.
3. Participate in the CLTA Annual Convention.
4. Participate in the CLTA Education Seminars as an attendee or a potential speaker
5. Purchase CLTA Education materials along with various CLTA publications.
6. A free copy of the CLTA Summary of Legislation.
7. Write articles for the CLTA website and for electronic distribution.
8. Receive select CLTA bulletins relating to matters of interest to the real estate industry, including important legislation and regulation.
9. Listed in CLTA's Affiliate Section of CLTA website including website link.
10. Receive the members-only electronic newsletter, and CLTA News Express.

ABOUT YOUR ANNUAL DUES

Your dues help support a wide range of Association activities from Governmental and Regulatory Relations to Education. Affiliate Membership is personal, not corporate and dues are \$350 annually. The membership year runs from July 1 through June 30. In this coming year, the CLTA will face many legislative and regulatory issues. These issues include privacy, clarification of the anti-rebate law and the enforcement of that law in California and addressing racial restrictions contained in public records. Participating at the appellate court level in the earnings credit litigation is likely and the sale of multiple products may also require further legislative or regulatory attention.

CALIFORNIA LAND TITLE ASSOCIATION

a non-profit service organization for title companies since 1907
PO Box 13968, Sacramento, CA 95853-3968 * 916-444-2647 * Fax 916-444-2851
www.clta.org * mail@clta.org * Federal Tax ID 95-0595810



Application for CLTA Affiliate Membership

ATTENTION:

- * Real Property Attorneys
- * Mortgage Bankers
- * Financial Institution Executives
- * Contractors, Consultants and Vendors
- * Escrow Agents
- * Notaries/Signing
- * Data Providers
- * and More!

Now Accepting
CLTA Affiliate Membership Applications

~~Annual Dues \$350.00~~
~~Membership Period: July 1—June 30~~

Dues Currently Pro-Rated at \$175.00

**For Membership Period:
Now through June 30, 2010**

Name of Applicant (New Member) _____
(Please Print/Type)

Company or Organization _____

Telephone _____ Fax _____

E-mail Address _____ Company Web Site _____

Mailing Address _____ Suite _____

City/State _____ Zip _____

*Type of Business/Trade _____

Referred By _____

Signature _____ Date _____

** A brief narrative (50 words or less) may be attached separately to be included on the CLTA website.*

If you agree that membership in the California Land Title Association would benefit you in your profession, please mail the enclosed application along with your dues to:

CLTA CODE 403

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| <p>Please make check payable to:</p> | <p>CALIFORNIA LAND TITLE ASSOCIATION Affiliate Membership PO BOX 13968, Sacramento, CA 95853 916-444-2647 * fax 916-444-2851 mail@clta.org * www.clta.org Federal Tax I.D. No. 95-0595810</p> |
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NOTE: Membership dues are not deductible as a charitable contribution for income tax purpose, but may be deductible as a business expense. The 1993 Tax Act requires associations to provide members with a reasonable estimate of the non-deductible portion of their dues allocated to lobbying, activities, or to pay a proxy tax on the estimated cost of lobbying. You may contact your association later this year to verify that portion of dues for which are allocated to lobbying and are not deductible. The amount is not anticipated to exceed 10%.
January 2010