California Land Title Association's "Rising Star" Program

The CLTA Education Committee is offering an opportunity to participate in an exciting new program designed to promote someone from your staff for extra attention and training, the "Rising Star" Program.

Here's how it works! You choose an employee to be your office's Rising Star. A Rising Star should be someone who is special. A Rising Star is an employee who is bright, hard working, the Chief Title Officer or Escrow Officer of the future. A Rising Star is someone who will use an opportunity for extra education and become a leader for your company.

What do you do? Choose a Rising Star. Put the name and address of your Rising Star in the space provided below, and return the information to the CLTA.

What will we do? We will target your Rising Star for educational material. Your Rising Star will receive free educational materials including the CLTA Claims Awareness Hot Sheet and Work Sets designed by the Education Committee. Your Rising Star will receive announcements of all of the CLTA educational programs. Some programs will be designed especially with the Rising Stars in mind. Those programs will be offered at deep discounts to the designated Rising Stars.

Let's face it. In the future we won't have employees trained to take over when experienced senior employees retire unless we devote time and effort into training future Title and Escrow Officers now. Please designate your Rising Star and let us help you educate your next generation of leaders.

The CLTA Education Committee

Your Rising Star _____

Company _____

Address _____

Email/Fax _____

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